

### Sponsorship Opportunities at Syclo Mobile Conference

The 2012 agenda will be packed with business, industry and technical workshops that will provide attendees with an opportunity to learn practical methods for gaining more value from mobile deployments. The program will begin 9:00AM on Wednesday July 11th with breakouts before the keynote sessions that afternoon. Thursday is packed with General and Breakout sessions all day with as many as six tracks running concurrently. Friday is a short day till noon.

	Platinum (limit 2)	Gold	Silver
6 foot table at Sponsor Welcome Reception (July 11th from 5:00PM to 9:00PM)	✓	✓	✓
Product placement at “Sponsor Hall” (July 12th from 9:00AM to 5:00PM)	✓	✓	✓
Web Site Recognition	✓	✓	✓
Complimentary Registrations	4	2	1
Ad in the Conference Program Guide	Full Page	1/2 Page	1/2 Page
Optional Raffle Prize for Giveaway Thursday Night	✓	✓	✓
Co-Customer Presentation Breakout Session (Syclo will help find a relevant customer to co-present.)	✓	✓	
Keynote Session in Front of Entire SMC Audience	✓		
Marketing Literature included on USB Drive Giveaway	✓		

#### Sponsor Hall

Sponsors will have expo tables available outside of the general session on Thursday to interact with attendees easily.

#### Thought Leadership Presentations Breakouts

These 45 minute presentations are an excellent opportunity to deliver key messages where you position yourself as a thought leader in mobile. In order for you to have the most credibility and trust, sessions must be educational and not a commercial. Syclo will act as moderator. Mutual customers are recommended to participate. Platinum sponsors will have premium General session schedule positions on Wednesday and Thursday. Gold sponsors will present during the Breakout sessions.

#### Keynote Session

In this 45 minute session, Platinum sponsors can use this unique platform to share their company expertise and industry insights with the entire 2012 SMC audience.

#### Networking Events and Increased Visibility

The entire conference—specifically the Sponsors Welcome Reception on Wednesday evening, Sponsor Hall on Thursday and Thursday evening’s event.