

Syclo Mobile Conference 2012



SMC 2012 Agenda: Schedule At Glance

Wednesday July 11, 2012

All Day	Product Discovery Demos; Hands-On-Lab; Ask the Experts
8:00 AM – 9:45 AM	Partner Session (by Invitation)
10:00 AM – 11:00 AM	Syclo Opening Address
11:00 AM – 12:00 PM	Agentry Platform Roadmap
12:00 PM – 1:00 PM	Lunch
1:00 PM – 5:00 PM	Breakout Sessions
6:00 PM – 10:00 PM	Sponsor Welcome Reception Dinner and Expo

Thursday July 12, 2012

All Day	Product Discovery Demos; Hands-On-Lab; Ask the Experts
7:00 AM – 8:00 AM	Breakfast
8:00 AM – 9:00 AM	Industry Trends Keynote
9:00 AM – 10:00 AM	Mobile Visionary Keynote
10:00 AM – 12:00 PM	Breakout Sessions
12:00 PM – 1:00 PM	Lunch
1:00 PM – 3:00 PM	Industry Networking Breakouts
3:00 PM – 5:00 PM	Breakout Sessions
6:30 PM – 10:30 PM	Syclo Dinner Boat Cruise on Lake Michigan

Friday July 13, 2012

7:30 AM – 9:00 AM	Breakfast
9:00 AM – 12:00 PM	Product Discovery Demos; Hands-On-Lab
9:00 AM – 12:00 PM	Breakout Sessions